



Rishabh Jain

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📍 Mumbai

SUMMARY

Multi-disciplinary designer with experience in:

Product Design
User Research & Strategy
UX Design & UI Design
Course Design

TECHNICAL SKILLS

- **Adobe Creative Suite**

Photoshop
Illustrator
Premiere Pro
After Effects

- **Figma**

- **Whiteboard tools**

Miro Board
Mural

- **AI tools**

- AI prompting**

Research
Chat Gpt 4.0
Theydo
Figma AI

- Image & Video Creation**

Dall-e
Midjourney
Runway ML
Stability Diffusion
Invideo

SOFT SKILLS

Collaborative
Active Listener
Curious
Empathetic
Problem-solver

EXPERIENCE

Fractal Analytics

Design Consultant

May 2022 - *present*, Mumbai

- **Tech Vertical | Google Account:** Conducted secondary research, competitive analysis, and user interviews to translate insights into user-friendly product flows. Key projects: DATA marketplace, Google Insights Hub, DAC.
- **FP&A Capability:** Developed finance and planning products using competitive analysis and user interviews. Key projects: ICM, Profit Pulse.
- **MARS Workshop:** Created a workshop framework for collaboration, synthesising data into actionable insights for the chocolate market.
- **VISA-Emergency Response System:** Developed an emergency response system for Visa at the Paris 2024 Olympics, leveraging user interviews and synthesis.
- **P&G-Transportation & Warehousing Dashboard:** Analyzed transportation and warehousing data for Japan, using competitive analysis and information architecture to inform business decisions.

Sugee Developers

Research & Strategy Architect

July 2021 - April 2022, Mumbai

- Conducted comprehensive research and analysis for **potential investments** in Mumbai and Portugal markets.
- Utilized **secondary and primary research methods**, including user interviews, competitive analysis, and data synthesis.
- Developed **effective marketing collaterals** for real estate projects in Mumbai.
- Ensured alignment with user needs and market trends through detailed design research.

Mothership pvt.ltd

Research Collaborator

August 2020 – Jan 2021

- Explored marketing methodologies for real estate products, focusing on branding and design.
- **Visualized brochure concepts** to effectively communicate project value.
- **Integrated parametricism principles** into real estate workflows to enhance design efficiency and innovation.

HEJC Architects

Junior Architect

June 2019 – May 2020

- **Oversaw site executions** at multiple institutions in Mumbai and conducted comprehensive research for an upcoming resort in Panchgani.

CERTIFICATION

Extended Reality : AR/VR

Ongoing
Hero Vired

Generative AI
Growth School
April 2024

Generative AI : The evolution of thoughtful online search
Linkedin
March 2024

Architect
Council of Architecture
2019

Early Professional in climate change
CII Godrej Green Business Centre
2016

INTERNSHIP

Teach to Educate
UX design
June 2021 – July 2021

Government of Andhra Pradesh
Graphic Design
May 2018 - June 2018

Green Angle
Architectural Intern
Aug 2017 - May 2018

EDUCATION

Post- Graduate Diploma in Design & Innovation
Indian School of Design & Innovation ,Mumbai.
2020 - 2021

Bachelor of Architecture
Thakur school of Architecture & planning, Mumbai
2014 - 2019

INTERESTS

Reading self-help and non-fiction books

Enjoying & exploring folk music

TEACHING EXPERIENCE

Istituto Marangoni

Faculty for Design Thinking & Creative research

Part time | July 2024 - present, Mumbai

- Led focused workshops on Design Thinking and Creative Research
- Demonstrated how to apply design thinking principles to brand building
- Presented case studies and actionable insights from progressive design projects
- Briefed participants on the fashion business landscape and its synergy with design thinking
- Facilitated exercises on divergent and convergent thinking for creative problem-solving

Somaiya School of Design

Faculty for Design research

Part time | September 2021 - present, Mumbai

- Taught design research to two consecutive batches of 25 students.
- Covered design research principles and phases in detail.
- Provided instruction on conducting effective user research.
- Developed comprehensive teaching materials and methodologies to enhance learning.

Ecolé Intuit Lab

Faculty for UX research

Part time | Jan 2022 – December 2023

- Taught design research to two consecutive batches of 25 students.
- Covered design research principles and phases in detail.
- Provided instruction on conducting effective user research.
- Developed comprehensive teaching materials and methodologies to enhance learning.
- Conducted sessions on information architecture to help students create better user experiences.

NMIMS School of Design

Faculty for Design research

Part time | January 2021 - March 2023

- Taught design research to two consecutive batches of 25 students.
- Covered design research principles and phases in detail.
- Provided instruction on conducting effective user research.
- Developed comprehensive teaching materials and methodologies to enhance learning.
- Conducted sessions on information architecture to help students create better user experiences.

Bodhe Institute

Faculty for Design thinking

Part time | August 2023 - December 2023

- Covered key principles and phases of design thinking, research methods for business development, and business model canvassing.
- Led ideation workshops and created tailored teaching materials to foster innovation and entrepreneurial thinking.

LANGUAGES

English
Hindi
Marathi
Gujarati

CO-CURRICULAR

Course on Coursera platform

Developed "Gen AI for User Research" course

April 2024 – June 2024

- Researched, planned, and developed a course on using generative AI for user research on the Coursera platform.
- Collaborated with a team of producers and writers to create engaging audio-visual content.
- Developed comprehensive course materials and experimented with AI tools to enhance the teaching content.
- Successfully communicated complex concepts through a combination of audio-visual methods on Coursera.

VOLUNTEERING

Breakthrough foundation
We Can We will Foundation

ACHIEVEMENTS

- Selected to present a research paper on "**Leveraging AI Tools for Optimizing Design Research Education**" at the DPDE International Research Symposium, RV University Bangalore.
Mar 2024
- Selected to present furniture design work at **RAW Collaborative** in the **Young Designer's category**.
Dec 2022
- Awarded the **Aalto University EU Attract Award** for contributing to a prestigious product development project.
May 2021
- Selected from among **10,000** global applicants to participate in the **Digitalworld Workshop**, focusing on parametricism and **Indian Temple architecture**.
June 2020
- Recognized as the **Best Volunteer** by the Abhinavan Foundation.
Jan 2018
- Conducted **Heritage Walks** and published related articles in **Midday newspaper**.
Mar 2014 - April 2019
- Received the **2nd citation** for the **Isola Landscape Trophy** from the National Association of Students of Architecture.
Dec 2018

S.H.A.P.E

Co-founder - Research & strategy

May 2021 – present

- Executed innovative furniture product designs, ensuring high-quality craftsmanship and unique aesthetics.
- Established and managed an online business presence on Instagram, effectively promoting our brand and products to a wider audience.
- Showcased our furniture designs at RAW Collaborative, gaining exposure and networking with industry professionals.
- Conceptualized and developed custom products for retail clients, addressing specific needs and preferences.

Heritage Research

May 2019 - April, 2020

Driven by personal intrigue, my journey into the heart of the Banganga Precinct in Bombay involved:

- Undertaking a quest to untangle its intricate dynamics, exploring its origins, evolution, and current essence.
- Conducting thorough research to delve into the historical and cultural significance of the precinct.
- Capturing the essence of Banganga Precinct's transformation through detailed documentation and analysis.
- Successfully having my research featured in Midday on October 8, 2019.
- Contributing a compelling 'Now and Then' piece that vividly portrayed the precinct's captivating transformation over the ages.